



# THE HOME WITH A HEART

Ronald McDonald House® of Indiana

May 2009

## *Certain Stewardship in Uncertain Times*

### *Dear Friends,*

Markets are volatile, the feds are financing bailouts and implementing stimulus packages, homes are in foreclosure, unemployment is the highest it has been in over a decade, and in the midst of it all charitable giving is down. This is understandable. When it comes to the fragile state of the economy, we are all facing uncertainty and fear.

In a way, this uncertainty and fear mirrors the trauma experienced by a family dealing with the ordeal of a seriously ill or injured child. It is apparent at the Ronald McDonald House that sickness and injury is immune to the economy. In 2008, we served more families than ever, operating daily at nearly *100 percent occupancy* with a lengthy waiting list.

Providing this warm, caring and supportive home-away-from-home so that families are able to provide the best possible care for their hospitalized children is an important mission in both good times and bad. We know everyone's finances are stretched even more than usual. We also know how generous and loyal our supporters are, and that your assistance is even more crucial as we are facing shortfalls in reaching our fund-raising goals.

I thank you wholeheartedly for your past support and ask that you



*Ronald McDonald House of Indiana Executive Director Beth Johnson with friends (from left) Zarria Ivy and Rachel and Taylor Hardy.*

continue to contribute in 2009 and beyond. Families like the Crowleys (featured on page 2 of this issue) need you now more than ever.

You have my word that we will continue to be great stewards with

every dime you donate to the Ronald McDonald House of Indiana. Thank you so much.

### **Coming Events**

- June 11** Pro-Am Golf Tournament, Highland Country Club
- June 20** Run For Ronald 5K, White River State Park
- June 27** Block Party and Yard Sale
- Aug. 7** Pop Tab Drop on Monument Circle
- Sept. 19** Sporting Clays Shoot & Barbecue, Crooked Creek Conservation & Gun Club
- Oct. 16** Volunteer Recognition Banquet
- Nov. 13** Taste of Tuscany II, Conrad Hotel
- Dec.10** Holiday Open House

*For more information about these and other events, please visit our website [www.rmh-indiana.org](http://www.rmh-indiana.org)*















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**Our Mission**

The Ronald McDonald House of Indiana provides a supportive home-away-from-home for families of seriously ill or injured children receiving medical care at Riley Hospital for Children and other Indianapolis hospitals.

**Make a big difference,  
 one small gift at a time**

**A “drop in a bucket”**



**may  
 not  
 seem  
 like  
 much,  
 but  
 when**

**many drops combine, even a  
 big bucket fills up pretty fast!**

This is why we are so pleased to offer **Electronic Fund Transfer (EFT)** online for credit card gifts. You decide how much and how often you would like to contribute, and we take it from there.

Just imagine the impact one small gift per month or per quarter could have over the course of a year:

- \$10 per month = \$120 per year  
 – a two-week stay for one family
- \$25 per month = \$300 per year  
 – a whole month for a family
- \$150 per month = \$1,800 per year  
 – six whole months for one family

If this sounds like a system that works for you, go to our website [www.rmh-indiana.org](http://www.rmh-indiana.org). On the right side of your screen, select “Make a gift now.” Once on the Donation Form page, select the amount that you want deducted at each transaction; click “Yes” to tell us that you would like this payment to recur; then tell us how often—monthly, quarterly or biannually. Complete the form and you're set.

We will automatically deduct the amount you selected according to the schedule you chose.